

**AIRFRANCE**    
**Global Meetings & Events**

**10% discount on the Air France or KLM airfare for attendees of  
SFM 2025**

Discount is only available if booked in **EURO (€)** currency via the Air France or KLM website. If you book from a non € currency country, please change to a website of one of the € currency countries.

**3 steps to claim your unique discount:**

1. Follow the regular booking process, when asked if "travelling for business" select YES and use MICE as "contract name", this ensures the Air France-KLM corporate recognition associated with "Global Meetings and Events" program during your flights.
2. After completing your personal details click on "Proceed to payment details" at the bottom of the page and enter in the "Your discount code" field the discount code:

**GME50391AF**

3. Click on 'Send discount code' and if conditions are met\* the discount will be applied.



*\* Please scan the QR code to read the general conditions  
which are applicable to the usage of this event Internet Discount Code (IDC)*



Booking date

**from 19/11/24 to 26/09/25**

Departure date: from 17/09/25 to 26/09/25

Inbound date: from 24/09/25 to 03/10/25